



TEAM STRINGER DIGITAL TOOLKIT

Spread the word.

Help us spread the word on social media about why Scott is the right person to lead our city. You can make a difference in this race by reaching out to your friends and family about why you support Scott.

First, make sure to follow Scott on [Twitter](#), [Facebook](#), and [Instagram](#). And follow Team Stringer on [Twitter](#) for grassroots updates! Next, we've made things easy for you -- use our social media sample copy and logos below to show the world why you're on #TeamStringer.

Tweets

- ➔ I'm on @teamstringer because New Yorkers deserve a mayor with the vision and skillset to tackle our biggest challenges and to move our city forward.
- ➔ .@scottmstringer knows the challenges New Yorkers face because he's lived them. That's why I'm proud to support him. #TeamStringer
- ➔ .@scottmstringer will manage the hell out of the city. #TeamStringer
- ➔ The job of mayor has never been tougher and we have to get it right. With @scottmstringer, we will. #TeamStringer
- ➔ I support @scottmstringer because we need an experienced leader who will fight for bold, progressive change on the issues that matter most to our city. #TeamStringer
- ➔ .@scottmstringer is serious about tackling climate change head on -- and he's got the plans to prove it. #TeamStringer

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